

## •CORPORATESOCIALRESPONSIBILITY•

Nature's Path has always sought to minimize our impact upon the earth, while maximizing our ability to deliver the earth's nutritional bounty to our customers. Here are some things we're doing to leave a lighter footprint on the earth:



- 1% of our EnviroKidz® sales are donated to species and habitat conservation / education programs for kids.
- We provide employee grants toward hybrid vehicles.
- Results of our commitment to organic products and agriculture have led to (in 2006) keeping 36,000 acres under organic management , preventing the use of 166,000 lbs of pesticides and eliminating 13 million lbs of synthetic fertilizers from going into the soil and our earth.
- All cardboard packing is made with 100% recycled paperboard and printed with vegetable based inks.
- We participate in annual Canadian shoreline cleanups.
- We have an extensive recycling program in our manufacturing plants for all cardboard and plastic. This has reduced our trips to the landfill by up to 60%.
- 35% of our energy use at our Blaine, Washington manufacturing plant is off-set by wind power.
- All food spills from our manufacturing plants that cannot be used are donated to farmers.
- Cleaning supplies are environmentally friendly and recyclable.
- We're currently off-setting a portion of our carbon footprint through the funding of ecological restoration projects.
- We're implementing LEAN manufacturing in our plants in an effort to reduce waste.
- Our products are transported overseas by rail or boat because they are more eco-friendly than trucks and airfreight.
- All food wastes at our home office are composted on site.



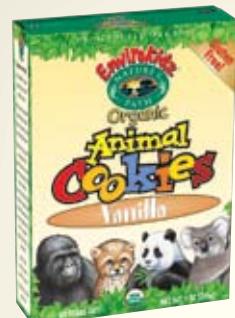
## THE PATH TO A MORE SUSTAINABLE LIFE•



From our family to yours, Nature's Path celebrates back-to-the-land values, natural living and community spirit. For over 30 years, we've dedicated our whole existence to creating premium organic products and specialty foods that benefit your health and lifestyle while sustaining the land. Like the alternative goodness of our gluten-free foods in a variety of family-favourite brands like Nature's Path, EnviroKidz® and LifeStream®. Plus a full range of other delicious meals and snacks for unique tastes and tolerances, such as whole grains, Superfoods and our EnviroKidz line of incredible, edibles children love. All passionately made to celebrate your whole life and wholesome lifestyle.

### *The Stephens Family*

MEET NATURE'S OWN: You'll find Fred from Human Resources and his granddaughter \_\_\_\_\_ biking in the park after enjoying a hearty breakfast. Fred's favorite is the crunchy, gluten-free goodness of Mesa Sunrise® Flakes while \_\_\_\_\_ loves her Buckwheat Wildberry Waffles.



### GLUTEN FREE KIDZ FAVORITE

Nature's Path has a whole family of fun-to-eat, good-for-you children's meals and munchies. Just one of the many flavour favorites is EnviroKidz® Animal Cookies. Naturally sweetened, organic, and low in fat with no trans fats, these delightful indulgences are crunchy on the outside, chewy on the inside and a special treat on-the-go. Best of all, proceeds from EnviroKidz products help support children's programs for habitat and species conservation.

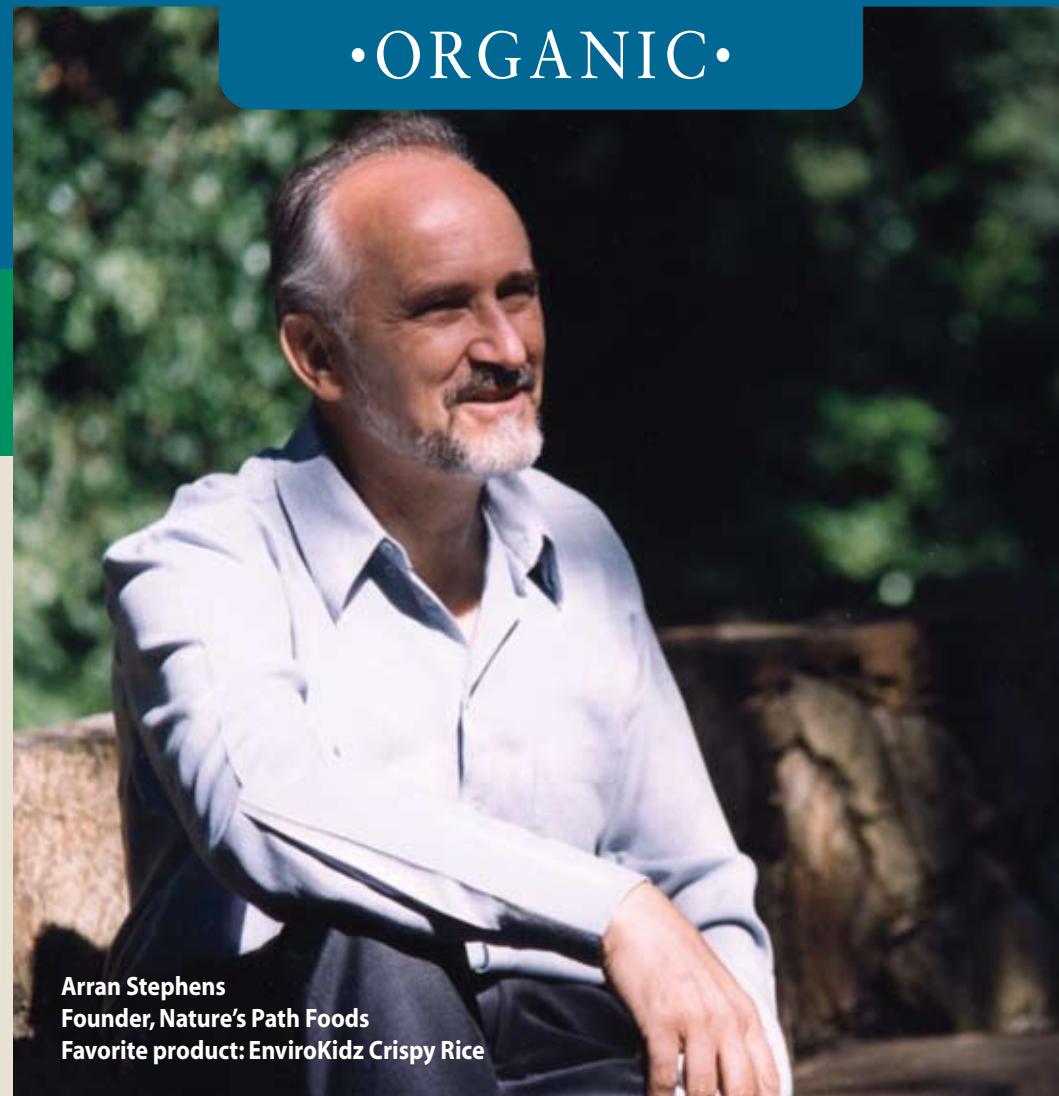
Find our full line of gluten-free products and more information at

[www.naturespath.com](http://www.naturespath.com)



## THE PATH TO A MORE SUSTAINABLE LIFE• *Nurturing People, Nature & Spirit*

### •ORGANIC•



**Arran Stephens**  
Founder, Nature's Path Foods  
Favorite product: EnviroKidz Crispy Rice

## • ORGANIC FACTS •

Looking for a delicious way to eat healthy and help the environment? Buying Organic is easy and eco-friendly. You'll taste the difference—and make a difference!

"Organic" refers to how agricultural products are grown and processed. Organic farming produces a bountiful harvest without toxic or petroleum-based chemicals. Instead farmers utilize crop rotation, natural fertilizers and biological pest control to increase yields while enriching the soil for future generations.



When you buy organic you support a healthy planet, and a healthy family by ensuring they eat wholesome foods free from artificial ingredients, preservatives,

Genetically Modified Organisms (GMOs) and irradiation.

Actually, "organic" is the original "conventional" food—because organic farming is the oldest form of agriculture. Chemical fertilizers and pesticides never existed before World War II. After World War II technologies pioneered for the battlefield were adapted for farm use. Ammonium nitrate used in munitions became fertilizer. Organophosphate nerve gas evolved into powerful pesticides.

Chemical fertilizers and pesticides did increase crop yields. But now we know they carry a high cost—the pollution of our soil and water, and a greater risk of cancer and disease.



## SOME COSTS OF "CONVENTIONAL" FARMING

- According to the UN and the Worldwatch Institute, by 2020 most countries will face fresh water shortages. Agricultural chemical "runoff" can degrade water quality, polluting our most precious resource.
- Chemical agriculture requires vast amounts of fossil fuel—for example, production of one kilogram of nitrogen for fertilizer requires the energy equivalent of from 1.4 to 1.8 liters of diesel fuel.
- Insects are evolving immunity to pesticides, so the most toxic chemicals are now the most common. These are linked to cancers, reproductive disorders and diabetes, and are considered more dangerous for children than for adults.
- Pesticides can cause thyroid problems in mothers-to-be—an effect that is thought to affect a child's intelligence. Recent studies also suggest a link between some pesticides and premature birth rates.

*Sustainability means living in such a way that there are enough resources to live well, in an alive, thriving environment — indefinitely.*

- Jon Jeavons, author of How to Grow More Vegetables

## GREAT TASTE FOR THE GREATER GOOD

At Nature's Path every one of our award-winning products is 100% Certified Organic. That means our foods are grown and processed according to strict standards verified by independent organizations, from inspections of farm fields and processing facilities to the testing of soil and water quality.

Nature's Path is the only leading organic cereal company that remains 100% family owned. That's an important distinction; because many organic brands are owned by the same giant corporations that make the worst "junk food"



offenders, and that continue to put small family farms out of business.

When you purchase a Nature's Path product you can be sure you're supporting family farmers, protecting biodiversity and promoting good environmental stewardship from "seed to spoon."

So savor our hot oatmeal favorites... pack your child a nutrient-rich granola bar... grab a berry-fresh waffle or toaster pastry... enjoy our hearty multi-grain cold cereals.

Who knew doing good could taste so great?

## BENEFITS OF GOING ORGANIC

- Many people claim organic foods taste better than their conventional counterparts
- Studies indicate organic foods contain higher amounts of vitamins, minerals, EFAs [essential fatty acids] and antioxidants
  - Organic foods generally contain lower levels of toxic heavy metals such as lead and aluminum
  - Organic farming causes less groundwater pollution, protecting watersheds
  - Protects birds, insects and animals that are adversely affected by conventional farming chemicals
  - Supports biodiversity in the environment while enriching soil quality
- No artificial pesticides, herbicides, additives, genetically engineered ingredients or growth hormones are consumed

## • SUSTAINABLE PACKAGING •

Before size reduction.



After size reduction.



**EnviroBox** Same amount of cereal. 10% less box.

We have reduced our cereal packaging by 10% while keeping the same net weight of cereal inside. This more eco-friendly approach saves over 1,300,000 gal. of water, 942,128 KWh of energy, 144 tons of paperboard, and eliminates over 400 tractor trailers from our nation's highways each year.



## ECO PAC™ / ENVIROKIDZ™

Minimize your environmental footprint with economy sized Nature's Path® organic cereals in our sustainable ECO PAC. Buying our delicious, organic whole grain products this way reduces packaging by up to 66%, and the bag is also recyclable.